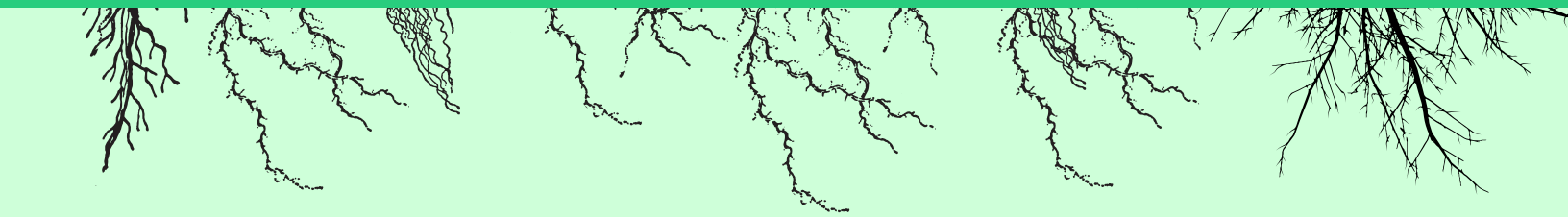




# ADVANCING ORGANICS

## CONFERENCE & TRADE SHOW

**MARCH 26 & 27, 2026**  
QUEENSBURY CONVENTION CENTRE  
REGINA, SK



## SPONSOR & EXHIBITOR OPPORTUNITIES

# ADVANCING ORGANICS

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REGINA, SK



After two years in a row in Saskatoon, we are looking forward to hosting Advancing Organics Conference & Trade Show back in Regina!

The conference program will be a mix of agronomic sessions and other organic sector related content, featuring presentations from researchers, organic industry associations and producers. On the first day, we will take a short break for our annual general meeting.

### What's new this year?

- New venue this year! We've moved to the Queensbury Convention Centre to be able to expand and better serve our trade show. There is ample room for up to 39 10x10 booths this year, all in the same room.
- Advancing Organics is now the *only* organic trade show in Saskatchewan. Our friends at Organic Connections made the decision to dissolve their organization and conference at the beginning of 2025. It was the hope of the Organic Connections board that in their absence, the other organic conferences in the prairies including ours would see an increase in support and attendance. This is our desire as well, and we hope you'll consider joining us in March!

## SPONSOR

Sponsoring is a great way to support SaskOrganics while raising the profile of your company with organic and transitioning producers, demonstrating your interest in and commitment to growing the organic sector. Your investment strengthens SaskOrganics and ensures we can continue to educate, advocate and provide leadership in the organic sector in Saskatchewan and beyond.

## EXHIBIT

Exhibiting is a great way to introduce your company to organic and transitioning producers, and have face-to-face conversations with potential clients. Booths are reserved quickly so reserve your space soon!

Year	Venue	Attendees	Exhibitors
2025	Saskatoon Inn & Convention Centre	160	33
2024	Saskatoon Inn & Convention Centre	190	30
2023	Delta Hotel by Marriott, Regina	140	30



## BENEFITS



# SPONSOR & EXHIBITOR OPTIONS

**Diamond  
Sponsor  
\$6000**

**Gold  
Sponsor  
\$3500**

**Silver  
Sponsor  
\$2000**

**Bronze  
Sponsor  
\$1500**

**Exhibitor  
\$700**

Banquet Sponsor  
10 min Audience Address  
During Banquet



Custom Advertising &  
Promotions Package



Banquet Tickets

x2  
Value  
\$150

Lunch Sponsor  
3 min Audience Address  
During Lunch



Verbal Recognition by  
Emcee



10' x 10' Trade Show Booth



2-day conference pass for  
company Representative  
(Exhibitor Rate)  
*\*Banquet Ticket sold separately*

x4  
Value  
\$460

x3  
Value  
\$345

x2  
Value  
\$230

x2  
Value  
\$230

x1  
Value  
\$115

Graphic Ad in Print Program  
*\*Company to provide file*  
*\*See values, next page*

Full Page

1/2  
Page

1/4  
Page

1/8  
Page

Company Logo on  
Event Website

Prominent  
Placement

Large Gallery

Medium  
Gallery

Small  
Gallery

Name Only

Company Logo in  
Digital & Print Program,  
and Breaks Slideshow



Name Only

Company Logo in  
Digital Newsletter  
*\*Reach 1200+ Contacts*



Name Only

Social Media Company  
Spotlight

x3

x2

x1

All Bronze  
sponsors  
together

Company name listed on  
trade show exhibitor list



Please note: Sponsors or exhibitors that register after March 13 may not be promoted in the print program, and some of the other promotions may be affected depending on date of registration.

**\*All prices subject to GST**



## ADDITIONAL OPTIONS

**If your company is interested in sponsoring the event without exhibiting, get in touch! We can work with you on a custom sponsorship to suit your needs.**

Are you an exhibitor that would like a little extra advertising exposure? Or perhaps you would like to support the event but aren't able to sponsor or exhibit? A graphic ad in the print program could be a great option! Graphic ads can be purchased in 3 different sizes:

Graphic Ads  
Size & Cost

1/2  
Page  
\$400

1/4  
Page  
\$300

1/8  
Page  
\$200

Companies purchasing graphic ads must have products or services of interest or relevance to the organic sector/organic agriculture, as per our terms and conditions on page 6.

All graphic ads must meet specifications on page 5.

\*All prices subject to GST

Deadline to Apply March 13!

# READY TO APPLY?

Read the important details on the following page, then click on the  
**[SPONSOR & EXHIBITOR APPLICATION FORM](#)**



## GET IN TOUCH

If you have any questions about the event or sponsoring and exhibiting, please get in touch! Please email both contacts below. Deb Tuchelt is the primary event coordinator and Carla Borsa is the assistant event coordinator working 1 day a week.

**Deb Tuchelt, Executive Director**  
**Email: [debesaskorganic.com](mailto:debesaskorganic.com)**  
**Phone: 1-306-535-3456**

**Carla Borsa, Assistant Event Coordinator**  
**Email: [advancingorganics@saskorganic.com](mailto:advancingorganics@saskorganic.com)**

## TRADE SHOW BOOTH DETAILS

- Each trade show booth is 10' deep x 10' wide, has a high draped back wall, 3' divider wings, and comes with 6' x 24" skirted table, 2 chairs, and 600-watt electrical outlet.
- All trade show booths will be in Ballroom B, separate from the conference meeting room.
- Booth numbers are assigned based on sponsorship level (highest to lowest) first and time of booking. Payments must be received in full before a booth reservation will be confirmed. You will be contacted closer to the event date regarding your table assignment.

## TERMS AND CONDITIONS

All sponsors & exhibitors must have products or services of interest or relevance to the organic sector/organic agriculture.

1. Agricultural/farm inputs/products: 'input products & substances' used in certified organic farm production must be in accordance with the "Permitted Substances List" (PSL) as referenced by the Canada Organic Product Regulation. Your product or substance must be approved according to the PSL and approved by a CFIA accredited organic certifier with your applicable certificate or the certifier attestation/approval letter visible/available. Please submit your current, valid certificate(s) for products being advertised, with your application.
2. Grain Buyers/Brokers/Cleaners/Handlers: all companies dealing in the purchase, trade, handling of organic grain must be certified by or have an attestation of service from a CFIA accredited organic certifier. Please submit your current, valid certificate(s) with your application.
3. Other categories: other companies that do not fall under one of the above listed categories that have products or services of interest or relevance to the organic sector will be asked to give a brief description of your relationship to organic agriculture.
4. Certificate of Insurance: All exhibitors are required to carry Commercial General Liability Insurance subject to a minimum of \$1 million for the duration of the event. (Note- a Certificate of Insurance summarizes your coverage and shows your policy's effective and expiry dates). You will be asked to submit a copy of your COI with your registration.

## CANCELLATION POLICY

SaskOrganics hopes organizations that purchase a trade show booth will be able to attend. However, we recognize that extenuating circumstances do occur. SaskOrganics cancellation and refund policy is as follows:

1. Tradeshow booths cancelled before February 15 is refundable subject to a \$150 administrative fee
2. Tradeshow booths cancelled after February 15 will not receive a refund.
3. Event sponsorship will not be refunded. Your company logo will still be listed on promotional materials and website and recognized at the event as a sponsor. All sponsorship levels include a tradeshow booth (\$700 plus GST) for which the tradeshow booth cancellation policy will apply.
4. In the event of a Government imposed restriction on gathering due to a public health reason, or another force majeure occurs that, as a result, Advancing Organics is unable to proceed, your company will be issued a credit. The credit can be applied to sponsorship/exhibiting at Advancing Organics 2027 or to other SaskOrganics sponsorship or advertising. However, SaskOrganics does not assume responsibility for any additional costs, charges or expenses to include, but not limited to expenses incurred for travel and lodging.
5. The cancellation and refund policy will not be waived.

## PAYMENT

An invoice will be issued upon receipt of the completed registration form. Payment terms are net 15 days. Payment must be received in full in order to assign a booth.

Payment Options: Electronic Funds Transfer (EFT), E-transfer, Cheque, Credit Card

You will be asked to indicate your preferred payment method at the time of application. Payment instructions will be emailed with the invoice.

## GRAPHIC AD SPECIFICATIONS

Companies must provide their own graphic ad file. SaskOrganics does not offer design services.

Acceptable file formats: JPEG, PNG, PDF

Printed size (width x height)- Half Page: 8.5" x 5.5", Quarter Page: 4.25" x 5.5", Eighth Page: 4.25" x 2.75"

**Ad submission deadline: March 13, 2026.** SaskOrganics reserves the right to use the company logo if the graphic ad is not received by the deadline.